

2022

## 50<sup>th</sup> Annual Birmingham Boat Show

### EXHIBITOR INSTRUCTIONS AND INFORMATION

**WHERE:** Birmingham-Jefferson Convention Complex  
Located at the corner of 19<sup>th</sup> Street and 9<sup>th</sup> Avenue North

**HOURS:**

January 20 <sup>th</sup>	Thursday	Noon – 9:00pm
January 21 <sup>st</sup>	Friday	Noon – 9:00pm
January 22 <sup>nd</sup>	Saturday	11:00am – 9:00pm
January 23 <sup>rd</sup>	Sunday	Noon – 5:00pm

**MOVE-IN: Boat Dealers & Docks see Attached Schedule.**

**10x10 Exhibitors Only**

January 19<sup>th</sup> Wednesday 8:00am – 4:00pm

January 20<sup>th</sup> Thursday 8:00am – 11:00am

**10x10 Exhibitors are not allowed to move-in before 8:00am Wednesday. Any attempt by booth exhibitors to move-in ON TUESDAY, will result in refusal at the loading door.**

If you have not checked in with show management, either by phone or in person, by 5:00pm Wednesday, January 19<sup>th</sup>, your booth location may be sold at show management's discretion and all deposits will be forfeited. If you are a booth exhibitor, please bring your own dollies. Aisles are extremely narrow and chances are you will not be able to bring your vehicle into the building.

**RETAIL TAX ENVELOPES:** City, County and State tax envelopes will be provided to you at check-in. You Must return all tax envelopes no later than 4:00pm Sunday, January 23, 2020, to the show office. The taxing authorities require envelopes from all retail exhibitors where products or taxable services are exchanged. Checks only will be accepted as payment for taxes due. If you do not exchange products or taxable services during the show, you still must turn in the envelopes marked as "No Retail Sales".

**COPYRIGHT MUSIC LAWS:** Use of Copyrighted Music without authorization may result in copyright infringement leading to statutory damages. Music that is not properly licensed for your use is prohibited for the duration of this event.

**BOAT DEALER STAGING LOT:** Free staging - for MONDAY January 17<sup>th</sup> only – has been arranged for BOAT DEALERS ONLY at the BJCC Marshalling Yard - 1301 F.L. Shuttlesworth Drive Birmingham, AL 35234 **Due to the Holiday, do not drop off any boats, trailers, etc. prior to 10:00am on Monday January 17<sup>th</sup>. Any items left on lot prior to 10:00am Monday January 17<sup>th</sup> will be removed at owner's expense.** Please reference the attached map for directions to the Marshalling Yard. Remember this is free only on MONDAY Only. After Monday, if you wish, you may store your empty trailers at your own risk on the Marshalling Yard Lot. However, you must register with show management in advance via email at least 2 weeks in advance of show and give an approximate number of trailers you will be storing. A final list of trailers will be given to Allied Security Guards for admittance onto the lot. Please act accordingly and secure your property. Any trailers that have not been registered with show management and cleared in advance will be towed and impounded. **Staging space is extremely limited.** Storage will start Tuesday, January 18<sup>th</sup> on the Marshalling Yard Lot.

**MOVE-OUT:** January 23<sup>rd</sup> - Sunday 5:30pm – 10:00pm (Building will be locked at 10:15pm).

January 24<sup>th</sup> - Monday 8:00am – 12:00noon

**ALL EXHIBITS MUST BE MOVED OUT BY 12noon. AFTER 12:00noon, YOU WILL BE CHARGED a \$600.00 PER HOUR LATE FEE.**

**EXHIBITOR ENTRANCE:** Exhibitors will be allowed into building 1 hour prior to show opening. No Exceptions. Credentials will be checked for admittance, no exceptions. Exhibitor entrances are at East Hall Main Entrance, & North Hall Dock #2 Only.

**HOTEL:** The Sheraton Birmingham Hotel, adjacent to the Convention Complex and connected by an all-weather skywalk, 2221 Richard Arrington Jr. Boulevard North Birmingham, Alabama 35203 Phone: 205.307.3600. Ask for special Boat Show rate of \$135.00 single/double + taxes. Reservations must be made by 5:00pm EST, December 21<sup>st</sup>, 2021. Because of demand, there is no guarantee on rooms being available at these rates prior to December 21<sup>st</sup>. 2021. Make your reservations early.

Please use **www.BirminghamBoatShow.com** to make your online hotel reservations. If you have a problem with your hotel reservation, contact – Sheraton Reservations – 205.324.5000.

**PUBLIC ADDRESS ANNOUNCEMENTS:** Because of numerous complaints received from both exhibitors attempting to conduct business and general public, please note that during the 2022 Birmingham Boat Show, the Public Address system will only be used in the case of an emergency. The only exception will be those special attractions appearing during the show. Those attractions must be submitted in writing to show management at least 10 days prior to show to be scheduled. There will be no instant spot announcements without prior written approval. Also, booth give-a-way winners will **NOT** be announced. It is the individual booth exhibitor's responsibility to contact their give-a-way winners.

**SECURITY CAMERAS:** The Birmingham Jefferson Convention Complex has installed State of the Art "EYE IN THE SKY" Security Cameras, which are manned and recorded 24/7 by on duty security officials of the BJCC. Shoplifting is a serious crime. Shoplifting by the general public and or exhibitors will not be tolerated and will be prosecuted by the Birmingham Boat Show, Inc., to the fullest extent of Alabama and Birmingham Statutes.

**LOADING DOORS:** Loading doors for the East Exhibit Hall are located on 11<sup>th</sup> Ave North, and loading doors for the North Exhibit Hall are located on 9<sup>th</sup> Avenue North.

**PARKING:** Parking is located directly under the East Exhibit Hall and the multi-story on-site parking garage. Do not park in, on or around any loading dock or loading door. Any vehicles found illegally parked around the Convention Complex will be towed at owner's expense.

**SHOW OFFICE:** During the move-in and throughout the show, the show office will be located at the foot of the escalator in the North Hall. Exhibitors will pick up their badges at this location. 10x10 exhibitors are limited to 4 exhibitor badges. Shift workers can use the Will Call as drop-off points for replacement workers. **Additional Badges are \$10.00 each.**

**WILL CALL:** A will call window will be manned outside the **East Entrance Only**. If you would like to leave tickets for customers or friends, **put the tickets in a sealed No. 10 business envelope with their name in the upper right hand corner.** If promised tickets cannot be found, the guard will instruct the customer to buy a ticket and present the stub to the exhibitor for reimbursement. There are no exceptions. Exhibitors will **NOT** be paged to the front entrance to let their customers in or give them tickets.

**SPECIAL ADMISSION TICKETS:** VIP Tickets will be sold at the Exhibitors Service Desk for \$8.00 each. Tickets must be paid for at time of purchase. These are for exhibitors to use to invite special VIP customers as their guests. **Limit 100 tickets per exhibitor. No refunds will be given for unused tickets.** Under Penalty of Law, these tickets cannot be sold or distributed outside the ticket windows of the show, or on adjacent grounds or any other venue.

**ELECTRICAL AND TELEPHONE:** Please refer to Exhibitor Info on [BirminghamBoatShow.com](http://BirminghamBoatShow.com) for a complete list of show contractors.

**FORKLIFT USE:** Veal Decorating will have forklift rentals available on site. See their online site for rental fees. Third party operators are prohibited. If you plan on using your company forklift or other heavy machinery on or within the grounds of the BJCC, you **MUST** provide our office with a copy of your corporate certificate of insurance.

**DECORATOR AND SHIPPING:** Veal Convention Services - 3016 8<sup>th</sup> Ave N – Birmingham, AL 35203 – 800-844-8325 or 205-328-1010. Veal Convention Services is the prime contractor for this show. **Outside contractors are prohibited.** Veal handles all carpet and furniture rentals. They also handle all shipping and storage of exhibits and materials, both into and out of show site. Show Management and Convention Center Staff **WILL NOT** accept any shipments sent directly to show site. Tables and chairs are not included in booth rental. Exhibitors can check the link to Veal Convention Services located on the show website [BirminghamBoatShow.Com](http://BirminghamBoatShow.Com) using the Exhibitor Info Link.

**SIGNS & BANNERS:** Exhibitors are prohibited from hanging their own banners or signs. Veal Convention Services will hang all banners and signs for a fee. Exhibitors may order this service using a Utility Service Order form found in the Prime Show Contractors kit from Veal Convention Services.

**CARPET TAPE:** Exhibitors are reminded to use special double sided carpet tape when adhering carpet to the floor. Upon removal, floor must be completely cleaned of residue or you will be billed a cleaning fee from the BJCC.

**BALLOONS:** Helium balloons and tanks are not allowed in the Birmingham Boat Show.

**NO OUTSIDE ALCOHOLIC BEVERAGES ALLOWED IN BOOTHS**

**SMOKING:** Smoking is not allowed in BJCC. Smoking area is located on Dock 2 & 4. \*See Campus Map & locate Dock 2 & 4 at [www.BirminghamBoatShow.Com](http://www.BirminghamBoatShow.Com)  
Please familiarize yourself with the terms contained in your Exhibit Space Contract and have a great show!

## **FIRE MARSHAL REGULATIONS:**

This pertains to all vehicles, boats and other displays left inside the building on display.

**\*\*\*FIRE MARSHAL INSPECTIONS WILL TAKE PLACE ON TUESDAY, WEDNESDAY and THURSDAY..**

**\*\*\*ALL ENGINE PROPS & TRAILER HITCHES CANNOT STICK OUT IN THE AISLES\*\*\***

**\*\*\*SPEED LIMIT INSIDE BUILDING – 5 MPH\*\*\***

**\*\*\*Motorized Vehicles on Display, such as trucks or cars, cannot contain any more than one-quarter tank of fuel\*\*\***

1. **ALL STAIRS, RISERS AND DECKS MUST HAVE RAILINGS ATTACHED – INCLUDING BOAT & DOCK DISPLAYS.**
  2. **ABSOLUTELY NO FUEL OF ANY KIND ALLOWED IN BOATS. ABSOLUTELY NO LP FUELS ON BOARD.**
  3. **Gas tanks must be locked and taped. All batteries must be disconnected and connections duct-taped.**
  4. **All decorations will be flame proofed.**
  5. **No flammable cleaning fluids or chemicals stored inside the building.**
  6. **ABSOLUTELY NO PAINTING OF ANY KIND ALLOWED INSIDE THE BUILDING. The BJCC will charge violators up to \$750.00 per hour for damage repairs.**
  7. **All Canopied and or displays with roofs must have a minimum of 4 fully charged fire extinguishers attached within the structure.**
  8. **All other Fire Marshal Regulations will be enforced at the Fire Marshal's discretion as deemed necessary.**
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**BOAT DEALER & DOCK COMPANY MOVE-IN SCHEDULE**  
**THIS SCHEDULE WILL BE STRICTLY ENFORCED – BE ON TIME AND**  
**DO NOT BE LATE – PLEASE BE KIND TO YOUR FELLOW PARTICIPANT**

**NORTH HALL ONLY:**  
**TUESDAY JANUARY 18<sup>th</sup>, 2022**

- 6:00 am...            Russell Marine – Rodney’s Marine - Brown Marine Group
- 7:00am...            Big One Yamaha
- 9:00 am...            Brech Marine – Humminbird Demo Trailer  
America’s First Federal Credit Motorhome
- 11:00 am...           Sylacauga Marine – Ranger Boats

**EAST HALL ONLY:**  
**TUESDAY January 18<sup>th</sup>, 2022**

- 6:00am.....           Skiers Marine – Nelems Marine – Wood’s Surfside, Blue Water Marine, Poorhouse  
Marina, Custom Built Pondtoons
- 9:00am.....           Flotation Systems – Duskin Point Marina (Docks Only) – BMS  
Marine - *\*Due to Traffic Congestion inside the building – All  
Dock Companies will not be allowed inside the building prior to  
9:00am. This will be strictly enforced. You will be allowed to  
work late but no entrance before 9:00am.*
- 10:00am.....           Freedom Marine

**WEDNESDAY JANUARY 19<sup>th</sup>, 2022**

- 8:00am....            University Marine - Duskin Point Marina Boats